

# The University of Texas Rio Grande Valley

## Strategic Planning Committee

February 25, 2016

2:30-5:30

### Location

UTRGV-Brownsville Campus  
Salon Cassia Main 2.402

### Agenda

- 2:30 Invited Speaker: **Tony Cucolo**, Associate Vice Chancellor for Leadership Development and Veterans' Affairs at UT System
- 3:30 What You Should Know About the Strategic Plan (Handout): **Patrick Gonzales**
- 3:45 Communication Plan and Community Engagement in the SP Process: Strategies and Initiatives: **Patrick Gonzales**
- 4:15 Feedback/Input from SP Activities: **Marie Mora**
- 4:45 UTRGV Mission Statement: **Marie Mora, Mark Kaswan, and Linda Matthews**
- 5:15 Assignment of Major Substantive Areas for Strategic Planning
- Uniting the Distributed Campuses: One University
  - Student Success
  - Investing in our Future: Faculty and Staff Growth and Development
  - Academic Excellence and Expanding Educational Opportunities
  - Research/Scholarship
  - Community Engagement
  - IT Infrastructure
  - Space Utilization: Master Plan
  - Bilingual, Bicultural, Biliterate
  - Globalization
  - Athletics
  - Health and Wellness
  - Sustainability
- 5:30 Adjourn