

Feedback/Input from Strategic Planning Activities

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STRATEGIC PLANNING COMMITTEE

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Necessary Conditions for an Effective SP*

- Visible and committed senior leadership 😊
- A reasonable timeline (5 years is “optimal” to some experts) 😊
- **Authentic faculty involvement and engagement** ○
- **Balanced role of Stakeholders in the SP process** ○
- **SWOT analyses** and understanding external environment ○
- **Extraordinary efforts to communicate** with Stakeholders ○
- **Build trust through inclusion, transparency & engagement** ○
- Flexibility, agility, and resiliency in the SP process
- Commitment (incl. resources) to implement and execute the SP
- Frequent monitoring and updates on progress

Our Provost: **We Are Not Starting from Scratch!**

- UTRGV Guiding Principles & Provisional Mission Statement
- Our Core Priorities –
*Enhancing Student Success; Expanding Educational Opportunities;
Research on RGV Issues; Providing Medical Education*
- UT System Quantum Leaps
- UTB/UTPA Working Group Reports –
50 Committees, 45 Reports, 400+ Participants
- **Input and Feedback** from Stakeholders –
*Faculty Senate, WFN, Faculty Working Group, Staff, Student Focus Group,
AALP, RDC, and others*
- Others

Recent Activities to Engage Stakeholders: *February 2016*

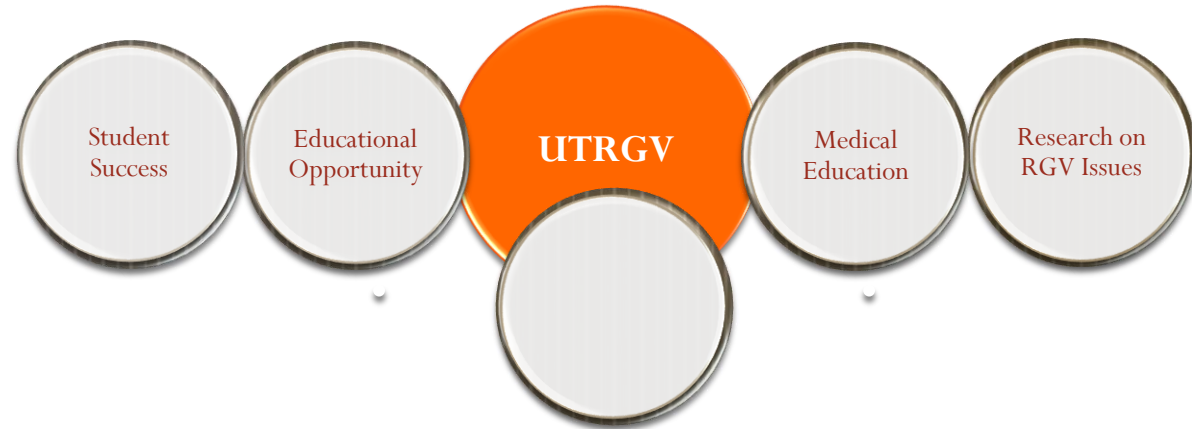
- **Approximately 155-160 different people participated in at least one of four “SP-interactive” meetings this month alone.**
 - *Women’s Faculty Network – 65 participants (over 14% of the WFN)*
 - *Faculty Working Group – 20 participants (71% of the FWG)*
 - *Academic Affairs Leadership Program – 72 participants (59% of the AALP)*
 - *Research Deans Council*
- **Provisional Mission Statement Activity**
 - *WFN*
 - *FWG*
 - *AALP*



Recent Activities - *continued*

- **“5th Core Priority Exercise”**

- *WFN*
- *FWG*
- *AALP*



- **Mini-SWOT Analysis**

- *Research Deans Council*

Provisional Mission Statement Activity

UTRGV Provisional Mission Statement

The University of Texas Rio Grande Valley provides a high quality, innovative, and affordable education to the students of South Texas, Texas, the United States and the world. The University will transform Texas and the nation through student success, research, healthcare, and commercialization of university discoveries.

- **Seemingly unanimous agreement** to change “South Texas, Texas, the United States, and the world”.
 - “South Texas” was almost unanimously unpopular.
 - Preference for including Mexico, Latin America, or the Americas
 - Some wanted a specific reference to the lower RGV.
 - Some (in FWG) thought such a reference sounded too “regional” or “provincial”.
 - The “world” might be exaggerating.

Provisional Mission Statement - *Continued*

- **Widespread support** to change “commercialization” (less so in AALP)
 - Many felt it was too narrow and focused too much on \$\$\$.
 - “Entrepreneurship” received a lot of support.
 - “Discovery” and “translational” were also suggested.
- Including “**community**” or “**community engagement**” was popular.
- Many suggested including “**bilingual/bicultural/biliterate**”.
 - Some preferred a broader “multilingual/etc.”
 - Not all were in support – some seemed uneasy.
 - In WFN, there were also suggestions to refer to “diversity”.

Provisional Mission Statement - *Continued*

- “**Student success**” was broadly discussed.
 - Many felt it was vague.
 - Some felt it does not reflect what happens after students graduate.
 - It was recommended to refer to student “engagement/inclusion/etc.”
 - Some felt this can be reworded to focus more on education (WFN).
- There was **widespread support** to replace “healthcare”.
 - A common alternative was “**medical education**”.
 - “**Wellness**” was also discussed.
- Some felt “high quality” should be “**quality**”, due to redundancy (WFN & AALP).

Provisional Mission Statement - *Continued*

- There were suggestions to include more details on **research**.
 - WFN – Include interdisciplinary collaborations/partnerships.
 - AALP – Include “creative work” or “creative activity”
 - WFN – Specifically refer to research on the RGV.
 - *Research issues seemed to be absent from discussion with FWG.*
- Various words were also suggested for inclusion:
 - **Lead/leading/leadership**, etc. (WFN & AALP);
 - **Economic development** (AALP);
 - **Accessible** education (WFN & AALP), with “accessible” replacing “affordable” (AALP); and
 - **Distinct** education, given our demographics, geography, distributed campus, etc. (AALP).

Input from 5th Core Priority Exercise

- **Community Engagement** (including various forms) was *by far* the most commonly suggested priority
- Other points **raised multiple times** related to:
 - Arts/creative work/creative activities
 - B3/M3 (or some variant)
 - Positive campus climate
 - Health education
 - Economic development
 - “Fundamental research” (from AALP)
 - Geographic uniqueness
 - Interdisciplinary collaborations
 - Well being
 - Global engagement

Next Step (One of Many!)

- **Given the general consistency** of input, the Steering Committee agreed to form a subcommittee to begin working on the mission statement, **based on this input/feedback**.
- Next on the agenda is the first step of the result.