

**Department/School: International Business Entrepreneurship and Logistics**

**Vision: The Robert C. Vackar College of Business & Entrepreneurship is committed to educating and preparing students so that they may succeed in their academic career and professional endeavors.**

**Mission: Our mission is to offer degrees and knowledge relevant to the future trajectory of the business landscape that leverage current and anticipated local resources especially within the international and entrepreneurial realm.**

## PROFILE

**Majors: International Business, Entrepreneurship Materials Management and Logistics**

**Graduate Programs: Certificate in Sustainability. MBA concentrations in Entrepreneurship and International Trade.**

### Students

- Number of Students: 503
- ENTR- 175, INTB 295, MTML 33
- Characteristics: Slightly more in Hidalgo county vs Cameron. Brownsville students more likely to be working, Edinburg students more likely to be Full Time students

### Faculty

- Number of Faculty: 13
- Ranks: Professors 2 Associate Prof. 6 Assistant Prof. 0 Lecturers 5

### Campus Program Offering

100% of program/courses are available at both campuses (face-to-face, online, hybrid, or ITV)

100 % of program/courses in the first 2 years of study per major map are available at both campuses (face-to-face, online, hybrid, ITV)

100 % of program/courses in the upper division are available at both campuses (face-to-face, online, hybrid, ITV)

100% of graduate program/courses are available at both campuses (face-to-face, online, hybrid, ITV)

Note: You may include details of availability by campus and any other related information that would be helpful.

### Stats & Highlights:

**5 years straight of 30% Year on Year growth,  
Consistent updating of programs to meet student needs.**

### Success Stories/"Bragging":

Devoted faculty many with relevant industry experience

Hands on and experiential teaching model

Entrepreneurship – Opportunity to participate in business plan competitions and work with real business or develop your own business

Materials Management and Logistics- work with faculty who have worked in an industry that is in high demand in the valley. Work towards SAP certification, a critical asset in hiring opportunities.

International Business- well traveled faculty with international work experience that bring a wealth of interesting and relevant stories that leads to engaged classrooms. Faculty very highly rated by students.

**Traditions:**

Constant internal communication with focused team work towards goals that enhance student experience.

**Mantra/Slogan: Excellence in Experiential Learning**