

Intern Spotlight:



Meet Andrea!



Name: Andrea Sandoval

Major: Marketing with a minor in Biology

College: Robert C. Vackar

College of Business and Entrepreneurship

Internship:

Fork to Fit Kitchen, *Marketing & Social Media Intern*

How did you obtain your internship?

After taking a Personal Branding course in the Fall semester with Deidra Johnson, I felt well-equipped for job applications and applied to several positions including the Social Media Internship with Fork to Fit Kitchen through Handshake. I wrote a cover letter, sent in my updated resume, and successfully passed 2 rounds of interviews.

What did you do during your internship? What were your responsibilities/duties?

During my internship with Fork to Fit, I learned to generate and track leads and sales through designing engaging content and assisting in the creation of new projects such as different short video series for their TikTok & Instagram accounts. Some of my daily responsibilities included creating graphic designs, video content, and managing social media accounts.

What was the exciting aspect of your internship?

One of the most exciting aspects of my internship is how, Alyssa, the marketing director at Fork has given me so much freedom in experimenting with different ideas throughout multiple marketing operations. The environment and people at Fork are extremely uplifting and have allowed me to grow in creativity and confidence in my work.

What recommendations do you have for other students about doing an internship?

Whatever your goals are, be willing to put in the work because you are worth it! Learn to take everything you do as a learning opportunity and be stay positive even if you are faced with rejection. When applying make use of on-campus resources such as career fairs, student organizations, and attending events with profile speakers!

How has the Career Center supported you in your career development?

The Career Center was a great help throughout the process of applying for internships! Through Handshake I was able to learn about on-campus events that aided me in my interview skills, building my resume, and meeting with professionals that I look up to.