

## Bachelor of Arts (BA) Mass Communication

Broadcast

	! Н	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
	3	Choose 1	Communication (Core)	С	010	For all 010 courses: Satisfactory scores on English portion of ACT test and TSI examination or ENGL 0301. For ENGL 1302, a grade of "C" or better in ENGL 1301.	See General Education Core for more details Option: ENGL 1301
	3	Choose 1	American History (Core)		060		See General Education Core for more details. Options: HIST 1301 or HIST/MASC 2327
FALL	3	Choose 1	Creative Arts (Core)		050		See General Education Core for course options.  THTF 1310 or THTF 2366 Recommended.
	3	Choose 1	Mathematics (Core)	С	020	College Ready TSI status in Mathematics or MATH 0314/0332/0342.	See General Education Core for course options.
AR	3	13XX-43XX	Free Elective				
IRST YE,		UNIV	1301 Learning Framework 1101 Academic and Career Success 1001 Living and Working by Design				As required, based on credit hours earned, TSI status, High School rank, major declaration. May apply as free elective.
ш	15 9	Semester Total Ho	urs				
	3	Choose 1	Communication (Core)	С	010	For all 010 courses: Satisfactory scores on English portion of ACT test and TSI examination or ENGL 0301. For ENGL 1302, a grade of "C" or better in ENGL 1301.	See General Education Core for more details Options: ENGL 1302 or ENGL 1305
SPRING	3	Choose 1	American History (Core)		060		See General Education Core for more details. Options: HIST 1302 or HIST/MASC 2328
G.	3	Choose 1	Social and Behavioral Sciences (Core)		080		See General Education Core for course options.
!	3	COMM 1311	Introduction to Communication (Core)		090		Satisfies Core section 090 - Integrative and Experiential Learning
	3	COMM 1315	Public Speaking	С			Satisfies Major-Specific Requirement.
	15 \$	Semester Total Ho					
	! Н	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
	3	POLS 2305	U.S. Federal Govt & Politics	Grade	070		
بـ	4	Choose 1	Life and Physical Sciences (Core)		030	May apply pending course selection	See General Education Core for course options.  1 credit hour of lab may apply to category 090.
AR FALI	3 3	Choose 1 COMM 1307 COMM 1336	Language, Philosophy & Culture (Core) Introduction to Mass Communication Television Production	C C	040		See General Education Core for course options. Satisfies Major-Specific Requirement. Satisfies Major-Specific Requirement.
¥	16 9	Semester Total Ho	urs				
OND	3	POLS 2306	Texas Government & Politics		070		
SEC	4	Choose 1	Life and Physical Sciences (Core)		030	May apply pending course selection	See General Education Core for course options.  1 credit hour of lab may apply to category 090.
SPRING	1	Choose 1	Integrative/Experiential Learning Option (Core)		090		See General Education Core for course options.
S	3	COMM 3303	Writing for Mass Media	С			Satisfies Major-Specific Requirement.
	3	COMM 2310	Video and Film Editing I	С		Credit/Registration in COMM 1336 or consent of instructor.	Satisfies Major-Specific Requirement.
	14 \$	Semester Total Ho	urs				

## The 2023-2024 list of core courses can be found in the 2023-2024 Undergraduate Catalog: www.utrgv.edu/catalog > See 'Bachelors Degree Program Regulations'

Symbols Key
Critical ('!'): sequence sensitive course.
Minimum Grade: A - Excellent; B - Good; C - Satisfactory; D - Below Average;
CR - Credit; P - Passing; S - Satisfactory.

General Education Core (GEC) Sections: 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Applied Communication and Literacies; 090 - Humanities; 090 - Leadership; 090 - Science Labs; 090 - Interdisciplinary; 090 - Technologies; 090 - Language Diversity & Writing.

	! H	Course #	Course Title	Min. Grade GEC	Prerequisite	Additional Notes
	3	13XX-43XX	Free Elective			
Ι.	3	COMM 3349	Multi-Media Storytelling	С	minimum grade of C in COMM 1336 and COMM 3303	Satisfies Major-Specific Requirement.
ALI	3	COMM 4332	Visual Communication	С		Satisfies Major-Specific Requirement.
EA	3	13XX-43XX	Free Elective			
<b>↓</b> C	3	13XX-43XX	Free Elective			
꿑	15 S	Semester Total Ho				
青	3	COMM 3333	Theories of Communication	С		Satisfies Major-Specific Requirement.
G	3	COMM 3350	Research in Communication	С		Satisfies Major-Specific Requirement.
Z ≅	3	13XX-43XX	Free Elective			
SPRING	3	COMM 4313	Communication Law and Ethics	С		Satisfies Major-Specific Requirement.
0,	3	COMM 3327	Reporting I	С	COMM 3303 with minimum grade of C.	Satisfies Major-Specific Requirement.
	15 S	Semester Total Ho	urs			
	! H	Course #	Course Title	Min. Grade GEC	Prerequisite	Additional Notes
	3	COMM 3352	Television News Production & Reporting	С	minimum grade of C in COMM 1336 and COMM 2310.	Satisfies Major-Specific Requirement.
R FALL	3	COMM X3XX	Broadcast Concentration: Choose one: COMM 3338 or COMM 4314	С		COMM 3338 or COMM 4314(prerequisite: Minimum grade of C in COMM 1336 and COMM 2310.)
AR	3	COMM 3353	Broadcast Advertising Production	С	COMM 1336 with minimum grade of C.	Satisfies Major-Specific Requirement.
YE	3	COMM 4312	Video and Film Editing II	С	COMM 2310 with minimum grade of C.	Satisfies Major-Specific Requirement.
폰	3	13XX-43XX	Free Elective			•
<u>¥</u>	15 Semester Total Hours					
FOL	3	COMM 3351	Broadcast News Writing	С	Minimum grade of C in COMM 1336 and COMM 2310.	Satisfies Major-Specific Requirement.
(D	3	COMM 3339	Broadcast Audio Production	С		Satisfies Major-Specific Requirement.
Ž	3	13XX-43XX	Free Elective			
SPRING	3	13XX-43XX	Free Elective			
0)	3	13XX-43XX	Free Elective (Advanced)			Internship in Mass Communication is recommended.
			urs			

## Notes

Internship in Mass Communication is recommended. A total of 6 internship credit hours may be taken for credit, either COMM 4337 twice or COMM 4624 once.

Free elective credit hours at the advanced level may be needed to achieve the institutional minimum of 42 advanced hours. Free electives credit hours required may vary to achieve the institutional minimum of 120 hours for a degree.

## **Major Graduation Requirements:**

All courses in the major require grade of "C" or better.

120 TOTAL HOURS (42 Advanced minimum credit hours)

Approved: Tuesday, March 28, 2023 Revised: Tuesday, March 28, 2023