

## **Curriculum Vitae**

**Ping Xu** - M.F.A.

*Lecturer of Graphic Design*

School of Art / College of Fine Arts

The University of Texas Rio Grande Valley

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The University of Texas Rio Grande Valley

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Blog: <http://pxstudio.us/blog>

**Education**

**Kansas State University**, Manhattan, Kansas (<http://www.k-state.edu>)

M.F.A. in Visual Communication / January 2003 ~ July 2005

60 credit hour\_graduate courses in Visual Communication

- Graduate Graphic Design • Contemporary Media Seminar
- Advanced Typography • Advanced Interactive Design
- Digital Photography • Computer Animation
- History of Visual Communication • Thesis of Visual Communication

**The Illinois Institute of Art - Chicago**, Chicago, Illinois (<http://new.artinstitutes.edu/chicago>)

B.F.A. in Visual Communication / October 1998 ~ December 2001

180 quarter credit hour\_undergraduate courses in Visual Communication

- General Education • Life Drawing • 2D Design • 3D Design • Art History
- Typography • Digital Visualization • Electronic Design
- Print Production • Packaging Design
- Storyboards • Audio/Video Production • Multimedia
- Conceptual Thinking • Art Direction • Senior Project

**Shanghai Institute of Technology**, Shanghai, China (<http://english.sit.edu.cn>)

A.A.S.(Associate of Applied Science)

in Graphic Design / September 1985 ~ July 1988

78 credit hour\_undergraduate courses in Graphic Design

- General Education • Drawing • Watercolor • Painting
- 2D Design • 3D Design • Color Theory • Packaging Design
- Photography • Typography • Expression Skill
- History of Chinese Art • History of Art & Crafts • History of Western Art
- Advertising Design • Senior Project

## **Teaching Experience**

### **The University of Texas Rio Grande Valley**, Edinburg, Texas

*Lecturer of Graphic Design*\_August 2015 ~ Present

#### **Class Taught:**

- ARTS-3331\_Visual Communications
- ARTS-3333\_Design & Production

### **Truman State University**, Kirksville, Missouri

*Assistant Professor of Art*\_January 2010 ~ June 2015 / Tenure Track Position

#### **Class Taught:**

- ART-201\_Design Software & Process • ART-202\_Art Studio Foundation II
- ART-203\_Intro to the Visual Arts • ART-215\_Figure Drawing • ART-220\_Typography
- ART-127\_New Majors Seminar • ART-190\_Foundation Proficiency Review
- ART-210\_Design I/2D Design • ART-211\_Design II/3D Design
- ART-315/415\_Conceptual Drawing • ART-321\_VisCom II/Print Design
- ART-340\_Digital Graphics • ART-341\_Motion Graphics
- ART-420\_VisCom III/Web Design • ART-421\_VisCom IV/Advertising Design
- ART-425\_Senior Seminar • CHN-310\_Study Abroad-China • VisCom Internship

### **The University of Southern Mississippi**, Hattiesburg, Mississippi

*Assistant Professor of Art & Design*\_Aug 2005 ~ Dec 2009\_Tenure Track Position

#### **Class Taught:**

- ART-101/102\_Drawing-1 & II • ART-311\_Digital Visualization
- ART-312\_Digital Page Layout • ART-343\_Graphic Design III\_Presentation
- ART-448\_Senior Project • ART-492\_Interactive (Web) Design-I & II

### **Kansas State University**, Manhattan, Kansas

*Graduate Teaching Assistant*\_January 2003 ~ May 2005

#### **Class Taught Independently:**

- ART-400 Computer Imaging • ART-575\_Digital Environment (Web Design)
- ART-576\_Advanced Typography

#### **Class Taught Under Major Professor:**

- ART-580\_Senior Studio (Senior Project)  
Portfolio Preparation  
BFA Exhibition

## **Ping Xu**

M.F.A. / Visual Communication  
School of Art / College of Fine Arts  
The University of Texas Rio Grande Valley

<b>Date</b>	<b>Academic Positions (class taught or class will be taught)</b>
August 2015 - Present	<i>Lecturer of Graphic Design</i> School of Arts / College of Fine Arts The University of Texas Rio Grande Valley
Summer 2016	Study Abroad - China ARTS-4337: Digital Photography (Mini Session) ARTS-4333: Graphic Design I (Summer Session II)
Spring 2016	ARTS-4338: Interactive Design ARTS-3333: Design & Production ARTS-3331: Visual Communication
Fall 2015	ARTS-3333: Design & Production ARTS-3331: Visual Communications_Section I ARTS-3331: Visual Communications_Section II

**Date Academic Positions (class taught)** continue ...

January 2010 - June 2015	<b>Truman State University</b> Visual Communication / Art Department <i>Assistant Professor_Tenure Track</i>
Summer 2015	CHN-310_Study Abroad - China Faculty-led Internship @ TBWA Worldwide & McCann Erickson Worldgroup
Spring 2015	ART-420_Visual Communication III / Web Design ART-203_Intro to the Visual Arts_Section I ART-203_Intro to the Visual Arts_Section II
Fall 2014	ART-425_Senior Seminar ART-341_Motion Graphics ART-202_ASF II_Figure Drawing ART-127_New Majors Seminar
Summer 2014	CHN-310_Study Abroad – China Faculty-led VisCom Internship in TBWA Worldwide & McCann Worldgroup
Spring 2014	ART-420_Visual Communication III / Web Design ART-415_Drawing IV ART-315_Drawing III ART-203_Intro to the Visual Arts ART-190_Foundation Proficiency Review
Fall 2013	ART-425_Senior Seminar ART-340_Digital Graphics ART-201_Design Software and Process ART-190_Foundation Proficiency Review ART-127_New Majors Seminar
Summer 2013	CHN-310_Study Abroad - China Internship @ TBWA Shanghai
Spring 2013	ART-420_Visual Communication III / Web Design ART-215_Drawing II: Figure Drawing ART-211_Design II: 3-Dimensional Design
Fall 2012	ART-421_Visual Communication IV / Advertising Design ART-341_Motion Graphics ART-201_Design Software and Process
Spring 2012	ART-420_Visual Communication III / Web Design ART-211_Design II / 3D Design (Section I) ART-211_Design II / 3D Design (Section II)
Fall 2011	ART-421_Visual Communication IV / Advertising Design ART-210_Design I / 2D Design ART-201_Design Software and Process
Summer 2011	CHN-310_Study Abroad - China Faculty-led VisCom Internship in TBWA Worldwide

**Date Academic Positions (class taught)** continue ...

Spring 2011 *Assistant Professor*\_Tenure Track  
Visual Communication / Art Department  
Truman State University

Fall 2010 ART-420\_Visual Communication III / Web Design  
ART-341\_Motion Graphics  
ART-211\_Design II (3D Design)

Spring 2010 ART-421\_Visual Communication IV / Advertising Design  
ART-321\_Visual Communication II / Print Design  
ART-210\_Design I (2D Design)

ART-420\_Visual Communication III / Web Design  
ART-341\_Motion Graphics  
ART-220\_Typography

**Date Academic Positions (class taught) continue ...**

August 2005 - December 2009	<b>The University of Southern Mississippi</b> Department of Art and Design / Graphic Design <i>Assistant Professor_Tenure Track</i>
Fall 2009	ART-448_Senior Project ART-442_Interactive (Web) Design I ART-311_Digital Visualization (Section I & II)
Spring 2009	ART-448_Senior Project ART-443_Interactive Design II ART-311_Digital Visualization ART-102_Drawing II
Fall 2008	ART-448_Senior Project ART-442_Interactive Design I ART-441_Graphic Communication III ART-312_Digital Page Layout
Summer 2008	ART-101+102_Drawing I & II
Spring 2008	ART-448_Senior Project ART-442_Interactive Design I ART-311_Digital Visualization ART-102_Drawing II
Fall 2007	ART-492_Special Problem_Interactive Design I & II ART-448_Senior Project ART-312_Digital Page Layout ART-101_Drawing I
Summer 2007	ART-101+102_Drawing I & II
Spring 2007	ART-492_Special Problem_Interactive Design I & II ART-448_Senior Project ART-343_Graphic Design III ART-102_Drawing II
Fall 2006	ART-492_Special Problem_Interactive Design I & II ART-448_Senior Project ART-312_Digital Page Layout ART-101_Drawing I
Spring 2006	ART-492_Special Problem_Interactive Design I & II ART-448_Senior Project ART-343_Graphic Design III ART-311_Digital Visualization
Fall 2005	ART-492_Special Problem_Interactive Design I & II ART-448_Senior Project ART-312_Digital Page Layout ART-101_Drawing I

**Date Academic Positions (class taught)** continue ...

January 2003 **Kansas State University**  
- May 2005 Art Department / Visual Communication  
*Full Time Graduate Teaching Assistant*

Spring 2005 ART-580\_Visual Communication Senior Project/Portfolio Preparation/BFA Exhibition  
*GTA under Major Professor*  
ART-575\_Digital Environment (Web Design)\_*taught class independently*

Fall 2004 ART-580\_Visual Communication Senior Project/Portfolio Preparation/BFA Exhibition  
*GTA under Major Professor*  
ART-576\_Advanced Typography\_*taught class independently*

Spring 2004 ART-575\_Digital Environment (Web Design)\_*taught class independently*  
ART-400\_Computer Imaging\_*taught class independently*

Fall 2003 ART-580\_Visual Communication Senior Project/Portfolio Preparation/BFA Exhibition  
*GTA under Major Professor*  
ART-400\_Computer Imaging\_*taught class independently*

Spring 2003 ART-580\_Visual Communication Senior Project/Portfolio Preparation/BFA Exhibition  
*GTA under Major Professor*



## **Industry Experience**

### **American Color, Chicago, Illinois**

*Art Director / Production Manager*\_January 2002 ~ December 2002

### **J & C Advertising Co., Ltd., Shanghai, China**

*Creative Director / Art Director / Production Director*\_November 1993 ~ March 1997

#### **Client Served & Project Completed:**

- HCG\_Advertising Campaign 1996
- FOODY DRINK\_Summer Advertising Campaign 1996
- PIONEER Electronics\_Advertising Campaign 1995
- KONICA\_Event/Advertising Campaign 1995
- MOCCA Coffee/Advertising Campaign 1995
- GIANT Bicycle/Advertising Campaign 1994
- Shanghai JAHWA United Co.,Ltd./CIS 1994
- Pacific Department Store Co. Ltd., Shanghai/Promotional Campaigns 1994~1996

### **Shanghai Advertising Limited, Shanghai, China**

*Graphic Designer*\_July 1988 ~ February 1992

#### **Client Served & Project Completed:**

- Marlboro\_Promotional Event 1991
- Shanghai Home Textiles Import & Export Corp.\_Promotional Event
- Xian-Janssen Pharmaceutical Ltd. Domperidoni Gastrokinetic Drug\_SP Campaign
- Glaxo Newspaper Campaign 1991

## **Technologies & Skills**

- Photoshop CC 2015 • Illustrator CC 2015 • InDesign CC 2015 • Acrobat Pro XI
- Premiere CC 2015 • After Effects CC 2015 • Flash Pro CC 2015 • Fireworks CS6
- Dreamweaver CC 2015 • Muse CC 2015 • Edge Reflow CC 2015 • Edge Animate CC
- Cinema 4D • Microsoft Office • Wordpress 4.3
- HTML5 • CSS3
- Figure Drawing • Photography (Traditional / Digital / Commercial)

**Research / Scholarly and Creative Activities:** <http://pxstudio.us/blog/?cat=26>

**A. Exhibition and Competition** - <http://pxstudio.us/blog/?cat=28>

In order to enrich my research category and develop my professional career, I participated in the following international, national, regional, and local exhibitions:

### **International Exhibition**

1. **The 7th UNITED DESIGNS International Biennial Design Exhibition**

Wuxing Gallery / Shanghai Normal University, Shanghai, China

December 12 - 23, 2014

<http://uniteddesigns.org/?p=322>

The “Terracotta Army” poster campaign and Truman Study Abroad 2015 Poster were accepted by the juried exhibition”

2. **The 10th International Juried Exhibition by Professors & Students of Visual Communication, Korea** / November 4 - 8, 2013

<http://pxstudio.us/blog/?p=11057>

The Cross Connections 2012 and 2010 exhibition posters and Truman’s Study Abroad-China 2013 and 2014 posters were accepted by the exhibition which was held in SangMyung Gallery of SangMyung University Korea

3. **The 6th UNITED DESIGNS International Biennial Design Exhibition**

University of Missouri - St. Louis, Gallery FAB and Hanyang University, Korea  
August 22 - September 14, 2013

<http://pxstudio.us/blog/?p=9283>

The “Cross Connections 2012” exhibition poster and “PM 2.5 Shanghai” awareness poster were accepted by “The 6th United Designs International Biennial Design Juried Exhibition” which was held in University of Missouri-St. Louis and in Hanyang University, Korea respectively.

4. **Cross Connections 2012 International Design Juried Exhibition**

October 16 - November 16, 2012 / Curated & participated

Ghent Belgium / Mexico City, Mexico / Dalian, China / Arlington, Texas / Kirksville, Missouri

<http://pxstudio.us/blog/?p=2307>

The Cross Connections 2012 and 2010 exhibition posters were accepted into the exhibition

5. **Cross Connections 2010 International Design Juried Exhibition**

October 18 - November 19, 2010 / Dalian, China / Curated & participated

The Cross Connections 2010 LAFA exhibition poster was accepted into the exhibition

6. **Cross Connections 2009 International Design Juried Exhibition**

January 21 – March 3, 2009 / Trier, Germany / Arlington, Texas / Hattiesburg, Mississippi  
Dalian, China / Curated & participated

7. **Cross Connections 2008 International Design Juried Exhibition**

October 20 - November 20, 2008 / Shenyang, China & Arlington, Texas  
Curated & participated

## **National Exhibition**

### **8. “Small Space: Significant Sway”**

National Group Graphic Design Exhibition 2013

Finlandia University, International School of Art & Design / March 2 - 29, 2013

<http://pxstudio.us/blog/?p=8515>

Four posters were accepted into the exhibition

## **Regional Exhibition**

### **9. 52nd Annual Delta Exhibition / February 3 - March 14, 2010,**

Arkansas Arts Center, Little Rock, Arkansas

“Night Fall”- Digital Illustration was accepted into the exhibition

## **Local Exhibition**

### **10. Solo Exhibition at University of Texas – Arlington**

April 9 - 26, 2012

<http://pxstudio.us/blog/?p=3710>

### **11. Truman State University - Art Department Faculty Exhibition 2014**

September 9 - October 3, 2014

<http://pxstudio.us/blog/?p=16644>

### **12. Truman State University - Art Department Faculty Exhibition 2011**

September 6 - October 7, 2011

## **B. Personal Research Work (Online Portfolio)**

<http://pxstudio.us/portfolio.php>

<https://www.behance.net/pxstudio>

## **C. Publication** - <http://pxstudio.us/blog/?cat=43>

The following two works have been accepted by I.C.A Publishing's volume X of International Contemporary Artists book on October 12, 2015, which will be published on April 13, 2016.

- "Surname Seminar" - Typography Poster
- "Faculty Show Poster - 2014" - Typography Poster

### **International Contemporary Artists Vol X**

<http://pxstudio.us/blog/?p=21232>

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The following three works have been accepted by I.C.A Publishing's volume IX of International Contemporary Artists book, which was published on November 13, 2014.

- "Beardie" - Digital Illustration
- "Beetle" - Digital Illustration
- "Chinese Week" - Poster Campaign

### **International Contemporary Artists Vol IX**

ISBN-13: 978-6188000759 | ISBN-10: 6188000750

[http://www.incoartists.com/Vol\\_IX/#p=388](http://www.incoartists.com/Vol_IX/#p=388)

[http://www.amazon.com/International-Contemporary-Artists-Eve-Lemonidou/dp/6188000750/ref=sr\\_1\\_1?ie=UTF8&qid=1416867190&sr=8-1&keywords=The+Vol-ume-IX+of+International+Contemporary+Artists](http://www.amazon.com/International-Contemporary-Artists-Eve-Lemonidou/dp/6188000750/ref=sr_1_1?ie=UTF8&qid=1416867190&sr=8-1&keywords=The+Vol-ume-IX+of+International+Contemporary+Artists)

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The following four posters have been accepted by I.C.A Publishing's volume VII of International Contemporary Artists book, which was published on November 2013.

- "Cross Connections 2009 poster"
- "Cross Connections 2010 poster"
- "Cross Connections 2012 poster"
- "Truman's Study Abroad 2012 poster"

### **International Contemporary Artists Vol VII: ISBN 9786188000735**

<http://pxstudio.us/blog/?p=12730>

[http://www.incoartists.com/Vol\\_VII/#p=400](http://www.incoartists.com/Vol_VII/#p=400)

[http://www.amazon.com/International-Contemporary-Artists-VII-Lemonidou/dp/6188000734/ref=sr\\_1\\_1?ie=UTF8&qid=1445140526&sr=8-1&keywords=9786188000735](http://www.amazon.com/International-Contemporary-Artists-VII-Lemonidou/dp/6188000734/ref=sr_1_1?ie=UTF8&qid=1445140526&sr=8-1&keywords=9786188000735)

#### **D. Conference** - <http://pxstudio.us/blog/?cat=44>

I attended **“HOW Interactive Design National Conference”**

October 19-21, 2014, Chicago.

November 5-7, 2013, Chicago.

#### **E. Freelance Work** - <http://pxstudio.us/blog/?cat=29>

Recently, I worked for various regional and national clients and created some graphic designs as follows:

1. Designed one logo for a Memphis based and Hangzhou based health care company “Cheerus Dental Care” - <http://pxstudio.us/blog/?p=18576>
2. Designed one logo for a New York-based company “Autophagen Bioscience Inc”.
3. Designed one logo for a Shanghai-based online store.
4. Designed one poster campaign, “Terracotta Army”, to promote the world heritage.
5. Designed three posters (SAC-Poster 2013 / 2014 / 2015), and one flyer for Truman’s Study Abroad Office and Center for International Education.
6. Designed one poster for Cross Connections International Juried Exhibition 2012.
7. Designed one poster for Cross Connections International Exhibition 2010.
8. Designed one event poster for Truman’s Chinese American Bible Study Group.
9. Designed one logo for a San Jose based dental clinic “Quality Dental Care”.

#### **F. Award** - <http://pxstudio.us/blog/?cat=27>

- ADDY Award Professional 2010 “Cross Connections 2010 Poster”
- ADDY Award Professional 2008 “Cross Connections 2008 Poster
- ADDY Award Professional 2008 “Cross Connections 2008 - Event Logo”
- ADDY Award Professional 2008 “Night Fall - Digital Illustration
- ADDY Award Professional 2008 “Beardie - Digital Illustration”
- ADDY Award Professional 2007 “Surname Seminar - Typography Poster