

Degree Type – Bachelor of Business Administration (BBA)
Degree Title – Management

Our department is dedicated to provide high quality management education that prepares students to become leaders for the region, the state, and the world. Through our world class academic offerings, students learn how to plan, organize, and direct the activities of small businesses and large corporations.

STUDENT LEARNING OUTCOMES:

1. **Develop an understanding of the forces that shape people’s behavior in the workplace.**
2. **Develop the knowledge and skills needed to start a new business.**
3. **Develop the knowledge and skills needed to apply operations management concepts.**

A – GENERAL EDUCATION CORE – 42 HOURS

Required

Social and Behavioral Sciences – 3 hours

ECON 2301 Principles of Macroeconomics

Integrative and Experiential Learning – 3 hours

Choose one from the following:

INFS 2398 Information Technology for Student Success and Career Development

QUMT 2398 Decision Analytics

B – MAJOR REQUIREMENTS – 78 HOURS (60 advanced)

1 – Business Core – 48 hours (30 advanced)

a – Business Foundation – 18 hours

ACCT 2301 Introduction to Financial Accounting

ACCT 2302 Introduction to Managerial Accounting

ECON 2302 Principles of Microeconomics

INFS 2300 Data Modeling Management Tools

MGMT 1301 Introduction to Business

QUMT 2341 Business Statistics I

b – Advanced Business Core – 30 hours (30 advanced)

BLAW 3337 Business Law I

FINA 3380 Introduction to Finance

MARK 3300 Principles of Marketing

MGMT 3361 Principles of Management

MGMT 4389 Strategic Management

QUMT 3341 Business Statistics II

Choose one (Management Information Systems):

ACCT 3326 Accounting Information Systems

INFS 3390 Management Information Systems

Choose one (International Business):

ACCT 3350 International Accounting

ECON 3353 International Trade

FINA 4381 International Finance

INFS 3380 Global Information Technology

INTB 3330 International Business

MARK 3310 International Marketing
 MGMT 4311 International Management

Choose one (Ethics):

ACCT 4350 Ethics for Accountants
 MARK 3330 Business Ethics and Corporate Social Responsibility
 MGMT 4304 Business and Society

Choose one (Business Communications):

COMM 3313 Business and Technical Communication
 MARK 3320 Personal Branding and Communication
 MGMT 3335 Communication Policy and Strategy

2 – Management Core – 30 hours (30 advanced)

a – Management Foundation – 12 hours (12 advanced)

MGMT 3362 Human Resource Management
 MGMT 4321 Organizational Behavior
 MGMT 4356 Foundations of Entrepreneurship
 MGMT 4363 Operations Management

b – Advanced Management Core – 18 hours (18 advanced)

Choose from:

ACCT 3324 Cost Accounting and Management
 MGMT 3300 Internship in Management
 MGMT 3335 Communication Policy and Strategy*
 MGMT 3365 Compensation
 MGMT 3366 Recruitment and Selection
 MGMT 3367 Organizational Training and Development
 MGMT 3368 Negotiations
 MGMT 4300 Topics in Management
 MGMT 4304 Business and Society*
 MGMT 4311 International Management*
 MGMT 4351 Entrepreneurship in the Border Corridor
 MGMT 4362 Business and Sustainability
 MGMT 4365 Quality Management
 MGMT 4367 Purchasing and Supply Chain Management
 MGMT 4370 Project Management
 MGMT 4399 Business Consulting

*Available only when not completed in Business Core.

TOTAL CREDIT HOURS FOR GRADUATION – 120 HOURS

TOTAL ADVANCED HOURS – 60 HOURS

ADMISSION, PROGRESSION, AND GRADUATION REQUIREMENTS, if applicable:

Admission requirements

1. Student must complete all 18 hours of Business Foundation Courses, and a minimum of 15 General Education Courses including ECON 2301, before applying to CoBE.
2. Grades of 'C' or better in all Business Foundation courses.
3. Grade of 'C' or better in ECON 2301.
4. A minimum 2.5 GPA in combined General Education Core & Business Foundation completed coursework.

Progression requirements

Students must earn a grade of "C" or better in all advanced (3xxx-4xxx) BBA-applicable courses in order to earn program credit towards this major. Students must maintain a minimum 2.5 GPA.

Graduation requirements

Students must have:

1. A minimum 2.5 GPA in combined Advanced Business Core & Management Core coursework.
2. An overall minimum 2.5 GPA required.