

**Degree Type – Bachelor of Business Administration (BBA)
Degree Title – Finance**

Careers in finance look at how organizations manage funds over a period of time and also investigate their earnings to ensure future financial success for all entities involved. Analysts, traders, managers, brokers, and advisors – finance is a wide-reaching area of study. This fast-paced and analytic field emphasizes decision making within both financial and capital markets. This degree prepares students for careers in investment and commercial banking, financial planning, money making, insurance, and even real estate.

STUDENT LEARNING OUTCOMES:

1. **Communication skills:** Finance students will be able to express their ideas and thoughts in written form.
2. **Analytical skills:** Finance students will be able to analyze daily problems faced by students in the work environment.
3. **Current global awareness:** Finance students will be aware of current and important global economic issues.
4. **Knowledge of Finance:** Finance students will have an understanding of important finance issues including: time value of money, capital budgeting, valuation of firms, valuations of financial instruments, financial forecasting, functions of financial markets and institutions, financial planning.

A – GENERAL EDUCATION CORE – 42 HOURS

Students must fulfill the General Education Core requirements. The courses listed below satisfy both degree requirements and General Education core requirements.

Required

Social and Behavioral Sciences – 3 hours

ECON 2301 Principles of Macroeconomics

Integrative and Experiential Learning – 3 hours

Choose one from the following:

INFS 2398 Information Technology for Student Success and Career Development

QUMT 2398 Decision Analytics

B – MAJOR REQUIREMENTS – 78 HOURS (60 advanced)

1 – Business Core – 48 hours (30 advanced)

a – Business Foundation – 18 hours

ACCT 2301 Introduction to Financial Accounting

ACCT 2302 Introduction to Managerial Accounting

INFS 2300 Data Modeling Management Tools

ECON 2302 Principles of Microeconomics

MGMT 1301 Introduction to Business

QUMT 2341 Business Statistics I

b – Advanced Business Core – 30 hours (30 advanced)

BLAW 3337 Business Law I

QUMT 3341 Business Statistics II

FINA 3380 Introduction to Finance

MARK 3300 Principles of Marketing

MGMT 3361 Principles of Management

MGMT 4389 Strategic Management

Choose one (Management Information Systems):

INFS 3390 Management Information Systems

ACCT 3326 Accounting Information Systems

Choose one (International Business):

ACCT 3350 International Accounting

ECON 3353 International Trade

FINA 4381 International Finance

INFS 3380 Global Information Technology

INTB 3330 International Business

MARK 3310 International Marketing

MGMT 4311 International Management

Choose one (Ethics):

ACCT 4350 Ethics for Accountants

MARK 3330 Business Ethics and Corporate Social Responsibility

MGMT 4304 Business and Society

Choose one (Business Communications):

COMM 3313 Business and Technical Communication

MARK 3320 Personal Branding and Communication

MGMT 3335 Communication Policy and Strategy

2 – Financial Core – 30 hours (30 advanced)

a – Financial Foundation – 24 hours (24 advanced)

ECON 3341 Econometrics

ECON 3342 Business and Economics Forecasting

ECON 3381 Money and Banking

FINA 3380 Introduction to Finance

FINA 3382 Investment Principles

FINA 3386 Financial Institutions and Markets

FINA 4382 Advanced Investments

FINA 4383 Corporate Finance

b – Advanced Financial Electives – 6 hours (6 advanced)

Choose any advanced FINA electives.

TOTAL CREDIT HOURS FOR GRADUATION – 120 HOURS

TOTAL ADVANCED HOURS – 60 HOURS

ADMISSION, PROGRESSION, AND GRADUATION REQUIREMENTS, if applicable:

Admission requirements

1. Student must complete all 18 hours of Business Foundation Courses, and a minimum of 15 General Education Courses including ECON 2301, before applying to CoBE.
2. Grades of 'C' or better in all Business Foundation courses.
3. Grade of 'C' or better in ECON 2301.
4. A minimum 2.5 GPA in combined General Education Core & Business Foundation completed coursework.

Progression requirements

Students must earn a grade of "C" or better in all advanced (3xxx-4xxx) BBA-applicable courses in order to earn program credit towards this major. Students must maintain a minimum 2.5 GPA.

Graduation requirements

Students must have:

1. A minimum 2.5 GPA in combined Advanced Business Core & Finance Core coursework.
2. An overall minimum 2.5 GPA required.