

Degree Type – Bachelor of Fine Arts (BFA)**Degree Title – Art****Focus: Graphic Design**

A Bachelor of Fine Arts with Graphic Design Concentration at UTRGV prepares students for serious professional work in the field. The curriculum emphasizes concept development and application, work with clients and professional development, including the establishment of a working portfolio. Students who graduate from the program are equipped for a broad range of practices in the design field. Our alumni have worked in a number of design-related areas such as interactive design, art direction, publication design, including print and advertising, multimedia and web design, motion graphics, photography and social service design in a variety of settings, including small boutique design studios, multi-national advertising agencies, and start-up consultancies. UTRGV Graphic Design alumni follow a wide range of individual paths, including running their own design studios, working for large corporations or specializing in web and interactive media. Some students also choose to earn a master's degree in the field or pursue other professional degrees, opening many possible horizons.

STUDENT LEARNING OUTCOMES:

1. Students will identify the chronology and the impact of the major periods of the differing aesthetic movements, styles, periods and concerns of design history broadly and graphic design history more specifically.
2. The students' work will exhibit a high level of craftsmanship and creative activity.
3. Students will show the ability to conduct advanced problem solving with regard to each stage of their production process.
4. Students will show the ability to critically discuss and defend their field of study and their personal work.
5. Students shall demonstrate a serious work ethic as well as the ability to incorporate constructive critical feedback.
6. For the capstone course ARTS 4396, the concepts and intentions behind the students' work will be convincingly manifest in the final product, piece or installation, including a grammatically and semantically articulate artist's statement in English that is not general but instead specific to the motivations and steps taken to arrive at the exhibited display.

A – GENERAL EDUCATION CORE – 42 HOURS

Students must fulfill the General Education Core requirements. The courses listed below satisfy both degree requirements and General Education core requirements.

Required**Creative Arts – 3 hours**

Choose one:

ARTS 1303 Art History I

ARTS 1304 Art History II

B – MAJOR REQUIREMENTS – 78 HOURS (48 advanced)**1 – Graphic Design Core – 75 hours (48 advanced)**

Choose one:

ARTS 1303 Art History I

ARTS 1304 Art History II

ARTS 1311 Design I

ARTS 1312 Design II

ARTS 1316 Drawing I

ARTS 2363 Typography

ARTS 2313 Design Communications I

ARTS 2314 Design Communications II

ARTS 2316 Painting I

ARTS 2333 Printmaking I
 ARTS 3330 Image and Illustration
 ARTS 3331 Visual Communications
 ARTS 3333 Design and Production
 ARTS 3334 Photography as an Art Form
 ARTS 3335 Internship/Co-op for Graphic Design Majors
 ARTS 3337 Type Design
 ARTS 3338 Ideas and Styles
 ARTS 3354 History of Graphic Design
 ARTS 3396 Contemporary Art
 ARTS 4333 Graphic Design I
 ARTS 4334 Graphic Design II

Choose one:

ARTS 4336 Multimedia Production and Design
 ARTS 4388 Special Topics in Studio Art
 ARTS 4337 Digital Photography
 ARTS 4338 Interactive Design
 ARTS 4339 Portfolio for Graphic Design
 ARTS 4396 Bachelor of Fine Arts Senior Graphic Design Exhibit (Capstone)

2 – Advanced Art History Elective – 3 hours (3 advanced)

Choose from:

ARTS 3350 Pre-Hispanic Mesoamerican Art and Architecture
 ARTS 3351 Andean Pre-Hispanic Art and Architecture
 ARTS 3352 Art and Architecture of Asia, Africa and Oceania
 ARTS 3353 Italian Renaissance Art, 1415-1595
 ARTS 3355 History of Spanish Architecture, 711 to 1780 A.D.
 ARTS 3356 Mexican Viceregal Art and Architecture
 ARTS 3357 South American Viceregal Art and Architecture
 ARTS 3358 Nineteenth-Century European Art History
 ARTS 3359 History of Women in Art
 ARTS 4350 Modern Art History
 ARTS 4351 American Art
 ARTS 4352 Latin American Art and Architecture
 ARTS 4353 History of Photography
 ARTS 4354 Modern Mexican Art, 1785-1940
 ARTS 4355 Modern Mexican Art Since 1940
 ARTS 4356 Modern Art of South America and the Caribbean
 ARTS 4357 Latin@ Art History
 ARTS 4358 Research Methods in Latin American Art and Architectural History
 ARTS 4359 Seminar on Topics in Art History

TOTAL CREDIT HOURS FOR GRADUATION – 120 HOURS

TOTAL ADVANCED HOURS – 51 HOURS

ADMISSION, PROGRESSION, AND GRADUATION REQUIREMENTS, if applicable:

Progression requirements

A grade of 'C' or better in ARTS 2313, ARTS 3335 and ARTS 4333 before admission to the second courses in these sequences, ARTS 2314, ARTS 3336 and ARTS 4334.

Graduation requirements

Native GPA of at least 2.0 and a grade of 'C' or better in ARTS 4396.

Degree Type – Bachelor of Fine Arts (BFA)**Degree Title – Art****Focus: Studio Art**

A Bachelor of Fine Arts with Studio Art Concentration will provide students with an opportunity to express themselves using a variety of creative disciplines and methods within the visual arts and prepare them for such fields as Museum Studies, Gallery Management, Teaching, Studio Artist, Art Therapy, Fashion, Marketing, and Graduate Studies in Architecture.

STUDENT LEARNING OUTCOMES:

1. **Knowledge of appropriate historical and contemporary artists and issues.**
2. **Visual communication skills of the materials, equipment, and processes relevant to their major.**
3. **Critical and creative/generative thinking skills.**
4. **Verbal and written communication skills.**
5. **Ability to generate a cohesive body of art products and an overall capability to succeed.**

A – GENERAL EDUCATION CORE – 42 HOURS

Students must fulfill the General Education Core requirements. The courses listed below satisfy both degree requirements and General Education core requirements.

B – MAJOR REQUIREMENTS – Required**Creative Arts – 3 hours**

Choose one:

ARTS 1303 Art History I

ARTS 1304 Art History II

B – MAJOR REQUIREMENTS – 78 HOURS (48 advanced)**1 – Art Core – 24 hours (9 advanced)**

Choose one:

ARTS 1303 Art History I

ARTS 1304 Art History II

ARTS 1311 Design I

ARTS 1312 Design II

ARTS 1316 Drawing I

ARTS 1317 Drawing II

ARTS 3311 Intermediate Drawing

ARTS 4340 Portfolio for Studio Art

ARTS 4397 Bachelor of Fine Arts Exhibit Studio Art (Capstone)

2 – Studio Art Electives – 15 hours

Choose from:

ARTS 2316 Painting I

ARTS 2326 Sculpture I

ARTS 2333 Printmaking I

ARTS 2341 Beginning Jewelry/Metalworking

ARTS 2346 Ceramics I

ARTS 2348 Digital Media

3 – Advanced Art History Electives – 9 hours (9 advanced)

Choose from:

ARTS 3350 Pre-Hispanic Mesoamerican Art and Architecture
 ARTS 3351 Andean Pre-Hispanic Art and Architecture
 ARTS 3352 Art and Architecture of Asia, Africa and Oceania
 ARTS 3353 Italian Renaissance Art, 1415-1595
 ARTS 3354 History of Graphic Design
 ARTS 3355 History of Spanish Architecture, 711 to 1780 A.D.
 ARTS 3356 Mexican Viceregal Art and Architecture
 ARTS 3357 South American Viceregal Art and Architecture
 ARTS 3358 Nineteenth-Century European Art History
 ARTS 3359 History of Women in Art
 ARTS 4350 Modern Art History
 ARTS 4351 American Art
 ARTS 4352 Latin American Art and Architecture
 ARTS 4353 History of Photography
 ARTS 4354 Modern Mexican Art, 1785-1940
 ARTS 4355 Modern Mexican Art Since 1940
 ARTS 4356 Modern Art of South America and the Caribbean
 ARTS 4357 Latin@ Art History
 ARTS 4358 Research Methods in Latin American Art and Architectural History
 ARTS 4359 Seminar on Topics in Art History

4 – Advanced Studio Art Electives – 27 hours (27 advanced)

Choose from:

ARTS 3303 Intermediate Jewelry/Metalworking
 ARTS 3311 Intermediate Drawing
 ARTS 3321 Intermediate Painting
 ARTS 3330 Image and Illustration
 ARTS 3332 Digital Image
 ARTS 3334 Photography as an Art Form
 ARTS 3339 Professional Photographic Documentation
 ARTS 3340 Foundry Studies in Sculpture
 ARTS 3341 Intermediate Sculpture
 ARTS 3342 Introduction to Installation and Performance Art Concepts
 ARTS 3361 Intermediate Printmaking
 ARTS 3371 Intermediate Ceramics
 ARTS 4303 Advanced Jewelry/Metalworking
 ARTS 4311 Advanced Drawing
 ARTS 4321 Advanced Painting
 ARTS 4331 Advanced Computer Imaging
 ARTS 4337 Digital Photography
 ARTS 4341 Advanced Sculpture
 ARTS 4361 Advanced Printmaking
 ARTS 4371 Advanced Ceramics
 ARTS 4388 Special Topics in Studio Art
 ARTS 4391 Individual Problems/Internship/Co-op
 ARTS 4392 Individual Problems
 ARTS 4393 2-D Experimental Art
 ARTS 4394 3-D Experimental Art

5 – Advanced Art or Free Elective – 3 hours (3 advanced)

TOTAL CREDIT HOURS FOR GRADUATION – 120 HOURS

TOTAL ADVANCED HOURS – 48 HOURS

ADMISSION, PROGRESSION, AND GRADUATION REQUIREMENTS, if applicable:

Progression requirements

A grade of 'C' or better will be the prerequisite grade for continuing studio art courses in the sequence of the particular artistic medium in question.

Graduation requirements

Native GPA of at least 2.0 and a grade of 'C' or better in ARTS 4397.