The International Business degree will provide students with the abilities and skills necessary to navigate a business world that is increasingly globalized.

STUDENT LEARNING OUTCOMES:
1. International issues knowledge tested by participation in International Management (INTB 4361) project with country sketch, company description, and country/US comparison; ETS major field test for International Studies.
2. Quantitative/Qualitative international business knowledge assessed in exams, presentation case studies and projects in INTB courses.
3. Skills are tested, enhanced and evaluated in INTB courses with exams, presentations case studies, and projects.
4. Critical thinking skills are tested, enhanced and evaluated in INTB courses with exams, presentations case studies, and projects.
5. Integrity skills are enhanced and evaluated in INTB courses with writing assignments, projects, and simulations.
6. Information and technology skills are assessed through projects, simulations, writing assignments and exams.

A – GENERAL EDUCATION CORE – 42 HOURS
Students must fulfill the General Education Core requirements.

Required

Social and Behavioral Sciences – 3 hours
ECON 2301 Principles of Macroeconomics

Integrative and Experiential Learning – 3 hours
Choose one from the following:
INFS 2398 Information Technology for Student Success and Career Development
QUMT 2398 Decision Analytics

B – MAJOR REQUIREMENTS – 78 HOURS (60 advanced)

1 – Business Core – 48 hours (30 advanced)

a – Business Foundation – 18 hours
ACCT 2301 Introduction to Financial Accounting
ACCT 2302 Foundations of Managerial Accounting
INFS 2300 Data Modeling Management Tools
ECON 2302 Principles of Microeconomics
MGMT 1301 Introduction to Business
QUMT 2341 Business Statistics I

b – Advanced Business Core – 30 hours (30 advanced)
BLAW 3337 Business Law I
QUMT 3341 Business Statistics II
FINA 3380 Introduction to Finance
MARK 3300 Principles of Marketing
MGMT 3361 Principles of Management
MGMT 4389 Strategic Management
Choose one (Management Information Systems):
INFS 3390 Management Information Systems
ACCT 3326 Accounting Information Systems
Choose one (International Business):
- ACCT 3350 International Accounting
- ECON 3353 International Trade
- FINA 4381 International Finance
- INF 3380 Global Information Technology
- INT 3330 International Business
- MARK 3310 International Marketing
- MGMT 4311 International Management

Choose one (Ethics):
- ACCT 4350 Ethics for Accountants
- MARK 3330 Business Ethics and Corporate Social Responsibility
- MGMT 4304 Business and Society

Choose one (Business Communications):
- COMM 3313 Business and Technical Communication
- MARK 3320 Personal Branding and Communication
- MGMT 3335 Communication Policy and Strategy

2 – International Business Core – 30 hours (30 advanced)

a – International Business Foundation – 24 hours (24 advanced)
- INT 3331 International Law
- MARK 3310 International Marketing
- ACCT 3350 International Accounting
- INF 3380 Global Information Technology
- ECON 3353 International Trade
- FINA 4381 International Finance and Economics
- MGMT 4311 International Management
- MARK 4350 Marketing Research

b – International Business Electives – 6 hours (6 advanced)

Choose from:
- INT 3393 Topics in International Business
- MARK 4361 International Competitiveness
- MARK 3321 Hispanic Marketing
- MARK 4331 Multicultural Markets
- MARK 4341 Business in Asia
- MARK 4351 Business in Latin America

TOTAL CREDIT HOURS FOR GRADUATION – 120 HOURS

TOTAL ADVANCED HOURS – 60 HOURS

ADMISSION, PROGRESSION, AND GRADUATION REQUIREMENTS, if applicable:

Admission requirements
1. Student must complete all 18 hours of Business Foundation Courses, and a minimum of 15 General Education Courses including ECON 2301, before applying to CoBE.
2. Grades of ‘C’ or better in all Business Foundation courses.
3. Grade of ‘C’ or better in ECON 2301.
4. A minimum 2.5 GPA in combined General Education Core & Business Foundation completed coursework.
Progression requirements

Students must earn a grade of ‘C’ or better in all advanced (3xxx-4xxx) BBA-applicable courses in order to earn program credit towards this major. Students must maintain a minimum 2.5 GPA.

Graduation requirements

Students must have:

1. A minimum 2.5 GPA in combined Advanced Business Core & International Business Core coursework.
2. An overall minimum 2.5 GPA required.
3. In addition to the graduation requirements listed in the UTRGV 2015-2017 Undergraduate Catalog, demonstration of proficiency in a language other than English is required at the undergraduate level equivalent to a minimum of six credit hours. Proficiency can be demonstrated by a college credit exam, a placement test approved through the UTRGV Department of Writing and Language Studies, and/or up to six credit hours of college-level language coursework.