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Our department is dedicated to provide high quality management education that prepares students to become leaders for the region, the state, and the world. Through our world class academic offerings, students learn how to plan, organize, and direct the activities of small businesses and large corporations.

**A – GENERAL EDUCATION CORE – 42 HOURS**

*Students must fulfill the General Education Core requirements. The courses listed below satisfy both degree requirements and General Education core requirements.*

**Required**

**080 - Social and Behavioral Sciences – 3 hours**

ECON 2301 Principles of Macroeconomics

**090 - Integrative and Experiential Learning – 3 hours**

QUMT 2398 Decision Analytics

**B – MAJOR REQUIREMENTS – 78 HOURS (60 advanced)**

**1 – Business Core – 48 hours (30 advanced)**

**a – Business Foundation – 18 hours**

ACCT 2301 Introduction to Financial Accounting

ACCT 2302 Introduction to Managerial Accounting

ECON 2302 Principles of Microeconomics

INFS 2300 Data Modeling Management Tools

MGMT 1301 Introduction to Business

QUMT 2341 Business Statistics I

**b – Advanced Business Core – 30 hours (30 advanced)**

BLAW 3337 Business Law I

FINA 3380 Introduction to Finance

MARK 3300 Principles of Marketing

MGMT 3361 Principles of Management

MGMT 4389 Strategic Management

QUMT 3341 Business Statistics II

*Choose one (Management Information Systems):*

ACCT 3326 Accounting Information Systems

INFS 3390 Management Information Systems

*Choose one (International Business):*

ACCT 3350 International Accounting

ECON 3353 International Trade

FINA 4381 International Finance

INFS 3380 Global Information Technology

INTB 3330 International Business

MARK 3310 International Marketing

MGMT 4311 International Management

*Choose one (Ethics):*

ACCT 4350 Ethics for Accountants

MARK 3330 Business Ethics and Corporate Social Responsibility

MGMT 4304 Business and Society

*Choose one (Business Communications):*

COMM 3313 Business and Technical Communication

MARK 3320 Personal Branding and Communication

MGMT 3335 Communication Policy and Strategy

**2 – Management Core – 30 hours (30 advanced)**

**a – Management Foundation – 12 hours (12 advanced)**

MGMT 3362 Human Resource Management

MGMT 4321 Organizational Behavior

MGMT 4356 Foundations of Entrepreneurship

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MGMT 4363 Operations Management

**b – Advanced Management Core – 18 hours (18 advanced)**

*Choose from:*

ACCT 3324 Cost Accounting and Management  
ENTR 4351 Entrepreneurship in the Border Corridor  
MGMT 3300 Internship in Management  
MGMT 3335 Communication Policy and Strategy\*  
MGMT 3365 Compensation  
MGMT 3366 Recruitment and Selection  
MGMT 3367 Organizational Training and Development  
MGMT 3368 Negotiations  
MGMT 4300 Topics in Management  
MGMT 4304 Business and Society\*  
MGMT 4311 International Management\*  
MGMT 4362 Business and Sustainability  
MGMT 4365 Quality Management  
MGMT 4367 Purchasing and Supply Chain Management  
MGMT 4370 Project Management  
MGMT 4399 Business Consulting

\*Available only when not completed in Business Core.

**TOTAL CREDIT HOURS FOR GRADUATION – 120 HOURS**

**TOTAL ADVANCED HOURS – 60 HOURS**

**ADMISSION, PROGRESSION, AND GRADUATION REQUIREMENTS, if applicable:**

**Admission requirements**

1. Student must complete all 18 hours of Business Foundation Courses, and a minimum of 15 General Education credits including ECON 2301, before applying to VCoBE.
2. Grades of 'C' or better in all Business Foundation courses.
3. Grade of 'C' or better in ECON 2301.
4. A minimum 2.5 GPA in combined General Education Core & Business Foundation completed coursework.
5. All students pursuing a Bachelor of Business Administration, Bachelor of Arts in Economics, or Bachelor of Science in Materials Management and Logistics from VCoBE, must apply for and be admitted to the VCoBE before they are allowed to enroll in the Advanced Business Core and Major coursework for their degree.

**Progression requirements**

1. Students must earn a grade of 'C' or better in all advanced (3xxx-4xxx) BBA-applicable courses in order to earn program credit towards this major. Students must maintain a minimum 2.5 GPA.

**Graduation requirements**

Students must have:

1. A minimum 2.5 GPA in combined Advanced Business Core & Management Core coursework.
2. An overall minimum 2.5 GPA required.
3. In addition to the graduation requirements listed in the UTRGV 2017-2019 Undergraduate Catalog, demonstration of proficiency in a language other than English is required at the undergraduate level equivalent to a minimum of six credit hours. Proficiency can be demonstrated by a college credit exam, a placement test approved through the UTRGV Department of Writing and Language Studies, and/or up to six credit hours of college-level language coursework.