

*The Bachelor of Arts in Communication – Communication Studies prepares a student to work in fields as varied as sales, education, training and development, management, law enforcement, and in administrative roles in information and service industries such as health care organizations. Our graduates also work in public relations, events planning, advertising, and with public and private agencies and organizations as Press Secretaries and Information Officers. The Bachelor of Arts in Communication also prepares the students to pursue graduate programs in Communication, Media Management, Law, Social Work, Education, Health Management, Rehabilitation Counseling, and Public Administration.*

**A – GENERAL EDUCATION CORE – 42 HOURS**

*Students must fulfill the General Education Core requirements. The courses listed below satisfy both degree requirements and General Education core requirements.*

**Required****090 - Integrative and Experiential Learning – 3 hours**

COMM 1311 Introduction to Communication

**Recommended****050 - Creative Arts – 3 hours**

*Choose one:*

THTF 1310 Theatre Appreciation

THTF 2366 Cinema Appreciation

**B – MAJOR REQUIREMENTS – 24 HOURS (15 advanced)**

COMM 1315 Public Speaking

COMM 1318 Interpersonal Communication

COMM 2333 Small Group Communication

COMM 3316 Intercultural Communication

COMM 3331 Interviewing: Theory and Practice

COMM 3333 Theories of Communication

COMM 3350 Research in Communication

COMM 4315 Persuasive Communication

**C – EDUCATION COMPONENT – 46 HOURS (34 advanced)****1 – Communication Component – 19 hours (10 advanced)**

COMM 1307 Introduction to Mass Communication

COMM 2335 Argumentation and Debate

COMM 3317 Communication for Classroom Teacher

COMM 3335 Advanced Public Speaking

COMM 4103 Practicum: Communication

THTF 3321 Creative Drama

THTF/ENGL 2313 Readings in Dramatic Literature

**2 – Teacher Certification – 27 hours (24 advanced)**

*Area of Certification: Speech (7-12)*

EDFR 2301 Intercultural Context of Schooling

EDUC 3301 The Teaching Profession and Student Learning in Contemporary Schools

EDUC 3302 Human Development, Learning Theories, and Student Learning

EDUC 3303 Teaching in Today's Diverse Classrooms

EDUC 3304 Instructional Planning, Classroom Management, and Assessment to Promote Student Learning

EDUC 4306 Implementing and Assessing Effective Secondary Content Pedagogy

READ 4305 Content Area Literacy

EDUC 4611 Student Teaching Secondary or All-Level

**C – ELECTIVES – 8 HOURS**

**TOTAL CREDIT HOURS FOR GRADUATION – 120 HOURS**

**TOTAL ADVANCED HOURS – 49 HOURS**

**ADMISSION, PROGRESSION, AND GRADUATION REQUIREMENTS, if applicable:****Admission requirements**

COMM 1311 in the core within their first year.

**Progression requirements**

All courses in the major require grade of 'C' or better. Students unable to be admitted to EDUC 4611 will be required to substitute 6 advanced hours, as recommended by advisor. For teacher certification, students must apply for admission and be accepted to the College of Education and P-16 Integration prior to enrolling in teacher certification courses, except for EDFR 2301 which is open to all students.

**Graduation requirements**

In addition to the graduation requirements listed in the UTRGV 2017-2019 Undergraduate Catalog, demonstration of proficiency in a language other than English is required at the undergraduate level equivalent to a minimum of six credit hours. Proficiency can be demonstrated by a college credit exam, a placement test approved through the UTRGV Department of Writing and Language Studies, and/or up to six credit hours of college-level language coursework.