

**Degree Type – Bachelor of Business Administration (BBA)**  
**Degree Title – Economics**

*An economics degree opens the door to a wide range of career opportunities in finance, research and analysis, and also business and public affairs. A degree in economics can also take you even further to pursue a graduate education, from law school to public administration. Whatever your strengths may be, an economics degree will help you join the debate, prepare for a career, and succeed in your future.*

**STUDENT LEARNING OUTCOMES:**

1. **Written communication skills: To enhance the students' communication skills.**
2. **Analytical skills: To provide an application-oriented curriculum designed to analyze daily problems faced by students in the work environment.**
3. **Current global awareness: To raise awareness of current and important global economic issues.**
4. **Knowledge of Economics: To provide an understanding of and the capacity to analyze a host of economic issues.**
5. **Oral Communication: To construct and deliver well-organized, logical, and informative oral arguments.**

**A – GENERAL EDUCATION CORE – 42 HOURS**

*Students must fulfill the General Education Core requirements. The courses listed below satisfy both degree requirements and General Education Core requirements.*

**Required**

**Social and Behavioral Sciences – 3 hours**

ECON 2301 Principles of Macroeconomics

**Integrative and Experiential Learning – 3 hours**

*Choose one from the following:*

INFS 2398 Information Technology for Student Success and Career Development

QUMT 2398 Decision Analytics

**B – MAJOR REQUIREMENTS – 78 HOURS**

**1 – Business Core – 48 hours (30 advanced)**

**a – Business Foundation – 18 hours**

ACCT 2301 Introduction to Financial Accounting

ACCT 2302 Introduction to Managerial Accounting

INFS 2300 Data Modeling Management Tools

ECON 2302 Principles of Microeconomics

MGMT 1301 Introduction to Business

QUMT 2341 Business Statistics I

**b – Advanced Business Core – 30 hours (30 advanced)**

BLAW 3337 Business Law I

QUMT 3341 Business Statistics II

FINA 3380 Introduction to Finance

MARK 3300 Principles of Marketing

MGMT 3361 Principles of Management

MGMT 4389 Strategic Management

*Choose one (Management Information Systems):*

INFS 3390 Management Information Systems

ACCT 3326 Accounting Information Systems

*Choose one (International Business):*

ACCT 3350 International Accounting  
 ECON 3353 International Trade  
 FINA 4381 International Finance  
 INFS 3380 Global Information Technology  
 INTB 3330 International Business  
 MARK 3310 International Marketing  
 MGMT 4311 International Management

*Choose one (Ethics):*

ACCT 4350 Ethics for Accountants  
 MARK 3330 Business Ethics and Corporate Social Responsibility  
 MGMT 4304 Business and Society

*Choose one (Business Communications):*

COMM 3313 Business and Technical Communication  
 MARK 3320 Personal Branding and Communication  
 MGMT 3335 Communication Policy and Strategy

**2 – Economics Core – 30 hours (30 advanced)****a – Economic Foundation – 21 hours (21 advanced)**

ECON 3341 Econometrics  
 ECON 3342 Business and Economics Forecasting  
 ECON 3351 Macroeconomic Theory  
 ECON 3352 Microeconomic Theory  
 ECON 3358 Labor Economics  
 ECON 3360 Managerial Economics  
 ECON 3381 Money and Banking

**b – Advanced Economics Electives – 9 hours (9 advanced)**

*Choose from any advanced ECON/FINA course.*

**TOTAL CREDIT HOURS FOR GRADUATION – 120 HOURS****TOTAL ADVANCED HOURS – 60 HOURS****ADMISSION, PROGRESSION, AND GRADUATION REQUIREMENTS, if applicable:****Admission requirements**

1. Student must complete all 18 hours of Business Foundation Courses, and a minimum of 15 General Education Courses including ECON 2301, before applying to CoBE.
2. Grades of 'C' or better in all Business Foundation courses.
3. Grade of 'C' or better in ECON 2301.
4. A minimum 2.5 GPA in combined General Education Core & Business Foundation completed coursework.

**Progression requirements**

Students must earn a grade of 'C' or better in all advanced (3xxx-4xxx) BBA-applicable courses in order to earn program credit towards this major. Students must maintain a minimum 2.5 GPA.

**Graduation requirements**

Students must have:

1. A minimum 2.5 GPA in combined Advanced Business Core & Economics Core coursework.

2. An overall minimum 2.5 GPA required.
3. In addition to the graduation requirements listed in the UTRGV 2015-2017 Undergraduate Catalog, demonstration of proficiency in a language other than English is required at the undergraduate level equivalent to a minimum of six credit hours. Proficiency can be demonstrated by a college credit exam, a placement test approved through the UTRGV Department of Writing and Language Studies, and/or up to six credit hours of college-level language coursework.