Bachelor of Art in Mass Communication (Teacher Certification) 2014 - 2015 Catalog

The University of Texas-Pan American

This document provides a list of the UTPA courses required for the major and their equivalent UTRGV courses. A significant number of courses have changed their course prefix, number, and title. For any additional information, please visit the Academic Advising Center.

UTPA Courses	Course Equivalents at UTRGV
A – GENERAL EDUCATION CORE – 43 HOURS	
B – MAJOR REQUIREMENTS – 42 HOURS (33 advanced)	
1 – Mass Communication Core – 24 hours (18 advanced)	
COMM 1315 Mass Communication and Society	COMM 1307 Introduction to Mass Communication
COMM 2304 Television Production	COMM/THTF 1336 Television Production
COMM 3303 Writing for the Mass Media	COMM 3303 Writing for Mass Media
COMM 3333 Communication Theory	COMM 3333 Theories of Communication
COMM 3349 Multi-Media Storytelling	COMM 3349 Multi-Media Storytelling
COMM 3350 Research in Communication	COMM 3350 Research in Communication
COMM 4313 Media Law & Ethics	COMM 4313 Communication Law and Ethics
COMM 4332 Visual Communication	COMM 4332 Visual Communication
2 – Teacher Certification Concentration – 15 hours (15 advanced)	
COMM 3304 Advertising	COMM 3304 Advertising: Theory and Practice
COMM 3305 Copy Editing	COMM 3305 Copy Editing
COMM 3306 Feature Writing	COMM 3306 Feature Writing
COMM 3327 Reporting I	COMM 3327 Reporting I
COMM 4326 Photojournalism	COMM 3326 Photojournalism
C – TEACHER CERTIFICATION – 18 HOURS (18 advanced)	
EDUC 4301 Teaching & Learning	EDUC 3301 The Teaching Profession and Student Learning in Contemporary Schools
EDUC 4302 Human Development and Learning Theory	EDUC 3302 Human Development, Learning Theories and Student Learning
EDUC 4303 Teaching Special Populations in Inclusive Classrooms	EDUC 3303 Teaching in Today's Diverse Classrooms
EDUC 4304 Instructional Planning and Assessment	EDUC 3304 Instructional Planning, Classroom Management and Assessment to Promote Student Learning
EDUC 4611 Student Teaching	EDUC 4611 Student Teaching Secondary or All-Level
READ 4351 Learning Through Literacy	READ 4305 Content Area Literacy
D – FREE ELECTIVES – 14 HOURS	

TOTAL CREDIT HOURS FOR GRADUATION – 120 HOURS TOTAL ADVANCED HOURS – 54 HOURS